



OECS – 2020

**II Semester All U.G. Courses Degree Examination,
August/September 2023
(NEP – Freshers and Repeaters)
COMPUTER SCIENCE (Open Elective)
OEC-4 : E-Commerce**

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer **all** the Sections.

SECTION – A

I. Answer **any 6** questions. **Each** question carries **2** marks. **(6×2=12)**

- 1) What is Traditional Commerce ?
- 2) Explain any two advantages of EDI.
- 3) What is a Website ?
- 4) Define credit cards.
- 5) Mention any two types of credit card payment.
- 6) What is a Web Browser ?
- 7) What is online transaction ?
- 8) Define internet security requirements.
- 9) What is Digital Signature ?

SECTION – B

II. Answer **any 4** questions. **Each** question carries **6** marks.

(4×6=24)

- 10) Explain architectural framework of E-Commerce.
- 11) Write a note on Debit Cards.
- 12) List the advantages and disadvantages of E-Checks.

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- 13) Explain WWW.
- 14) Explain the different stages of Internet marketing.
- 15) Explain the requirements for transaction security.

SECTION – C

III. Answer **any 3** questions. **Each** question carries **8** marks. **(3x8=24)**

- 16) Explain the types of E-Commerce.
- 17) Explain the features of E-Commerce.
- 18) Briefly explain Electronic Funds Transfer.
- 19) Explain the advantages and disadvantages of internet marketing.
- 20) Explain different types of Firewalls.